



2019 LARGE FACILITIES WORKSHOP

APRIL 2-4 | TEXAS ADVANCED COMPUTING CENTER

Information Section

Topic:	Interacting With Congress – Session #2
Speaker(s) Name, Title:	Grace Cummings
Session Description:	
Session Time Slot:	
Purpose and Desired Outcome:	

Disclaimer: *These are raw notes that were captured by the assigned scribe during this session at the 2019 Large Facilities Workshop. This is one individual's interpretation of what took place during the session, and its content does not necessarily represent the viewpoint of the National Science Foundation.*

Session Summary
<p>Grace spoke preparing for an actual Congressional delegation or staff delegation site visit. Highlighted the value of a site visit to your site, relationship building, you have their attention.</p> <p>Communicating effectively:</p> <ul style="list-style-type: none"> - Timeframe is short - Avoid acronyms - Think product over process - Where is money flowing - Can you tell a human story <p>Grace explained the exercise. Three person groups. One person is the Congressperson, one is themselves, one is an observer. Peer coaching, debrief, then rotate in the small group.</p> <p>Outbrief and questions: Names are important. Adjust what you say based on the person you're talking to. 'Craft' your message.</p> <p>Positive observations from others: Relate with questions back. Relate to impact on budgets, local economy.</p> <p>Takeaways from the 3 hours? Question for the crowd: Attention span is 7 seconds. Rational isn't sufficient. Doing your homework about who you are speaking with. Direct to their constituents. Political interest. Personal interest. One page for a personal staffer; a binder for a committee staffer. Policy; Personalities (stakeholders); Politics (interests)</p>

3 questions:

Why are they asking us?

Why are they asking us now?

Who is this coming from?